



INNOVATIVE CITY-FARMING 2050

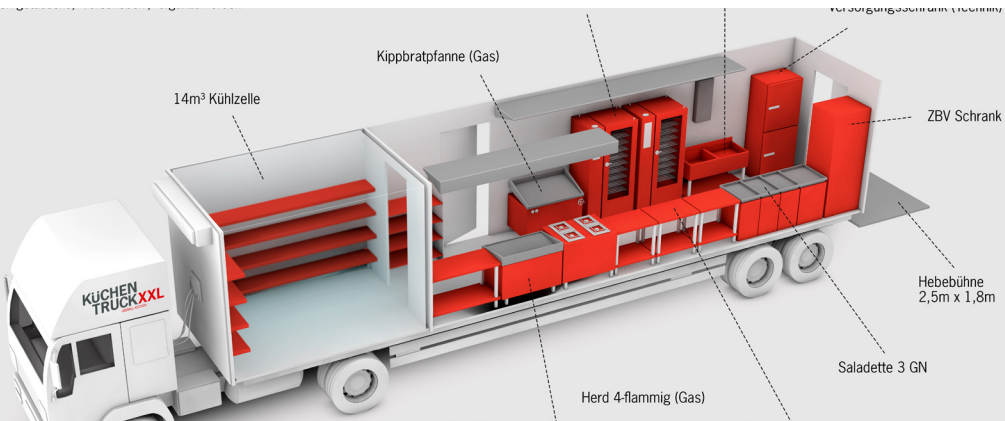
- CARLESS CITY
- URBAN FARMING /- GARDEING
- CITY FARMING WITH ANIMALS
- BETTER AIR
- INNOVATIVE FARMING OF LEFTOVERS / UGLY VEGGIES
- COMPLETE TRANSPARENCY





POP-UP KITCHEN

- MOVABLE KITCHEN / NOT A FIXED PLACE
- NO SPECIFIC TARGETGROUP
- EVERYBODY BRINGS LEFTOVERS
- BIGGER COMMUNITY ASPECT





ONE BIG FARMERSHOP IN THE CITY

- IN THE CITY , GOOD ARRIVAL FOR EVERYBODY
- FARMERS ODER FARMHELPERS SELLING THE VEGGIES
- JUST UGLY VEGGIE (40-80% OF THE WHOLE CROP)
- EVERYDAY LIKE A SUPERMARKET
- NO MIDDLEMAN, MONEY WENT DIRECTLY TOT HE ACTUALL FARMER
- KIND OF FARMERS SUPERMARKET
- COMPLETE TRANSPARENCY



PUBLIC COMMUNITY KITCHEN

- IT IS IN THE MIDDLE OF THE CITY
- FIXED PLACE, LIKE A SHOP
- OPEN FOR EVERYONE!
- COOPERATION WITH FARMERS AND THEIR LEFTOVERS
- VERY STRONG COMMUNITY ASPECT
 - FOR SINGLES AND LONELY PEOPLE
 - NO SPECIFIC TARGET GROUP
- VOLUNTEERS SHOULD BE OLD PEOPLE BECAUSE OF EXPERIENCES
- EVERYDAY OPEN?
- DONATION BASED / LEFTOVERS

