



CREATIVE WITH LEFTOVERS; RECYCLED COTTON: BEESWAX, PINE RESIN AND JOJOBA OIL

The material consists of certified organic cotton or recycled cotton from leftovers of textile laboratories, processed with beeswax, pine resin and jojoba oil, with these three materials supplied by beekeepers and local companies.

The use of this ecological packaging can save oceans from about 1 square meter of plastic film, as well as to highlight that ethical business is possible.

FROM PULPACKING TO SOCIAL ACTING:

"La Peruana Coffee"s packaging has been developed with a 100% compostable degradation period estimated between 1-2 months. The project offers an innovative contribution to sustainable food cycles for its capacity of reducing significantly the plastic wholesale distribution.

The cultural impact of the project is to generate awareness and environmental education with the use of sustainable packaging based on agricultural waste: rice straw, sugar cane, plantation pseudostern and pineapple leaf.