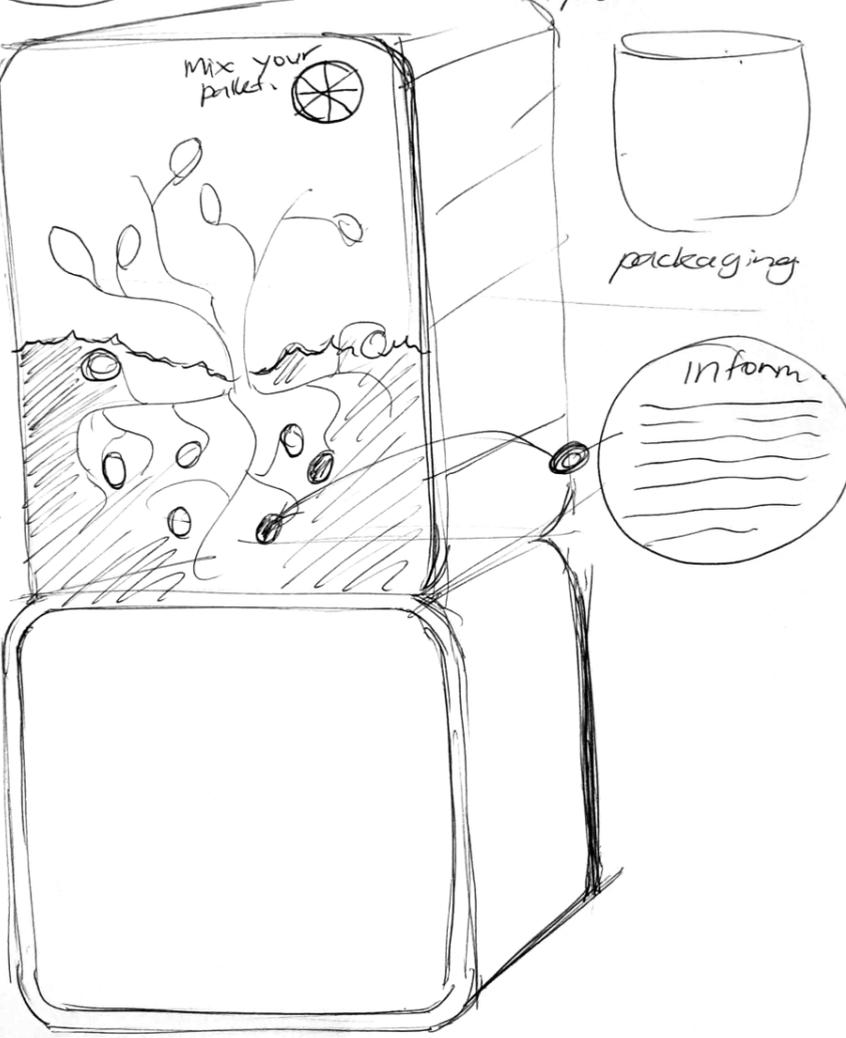


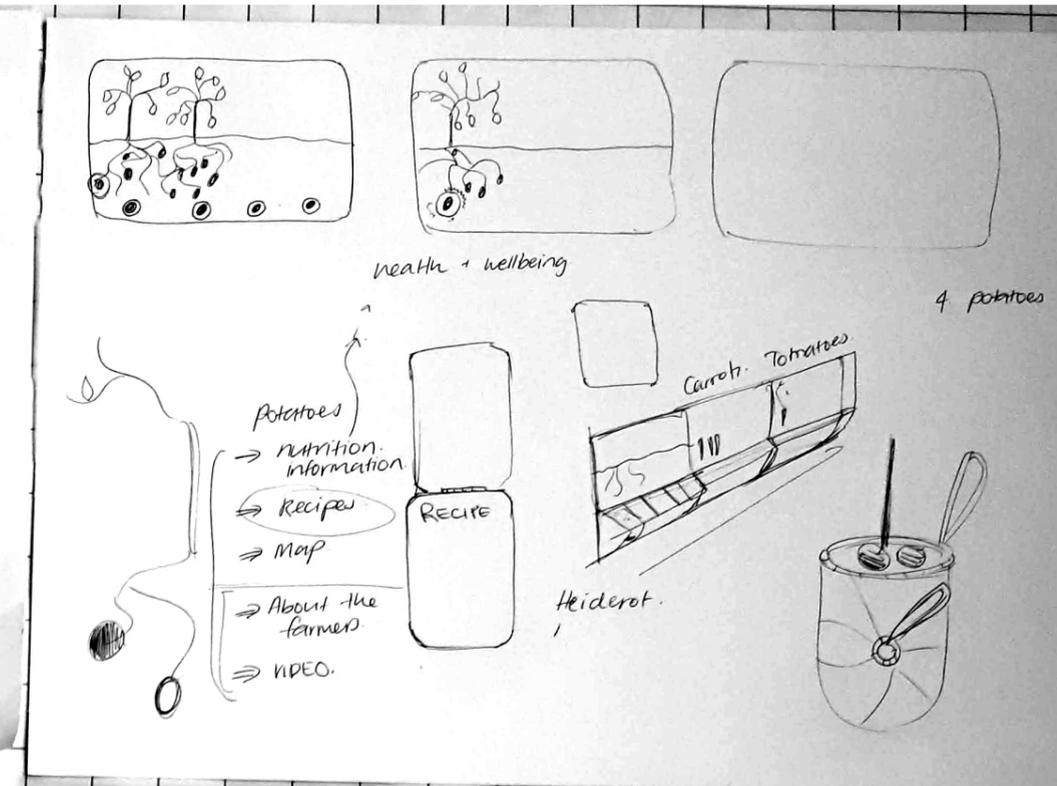
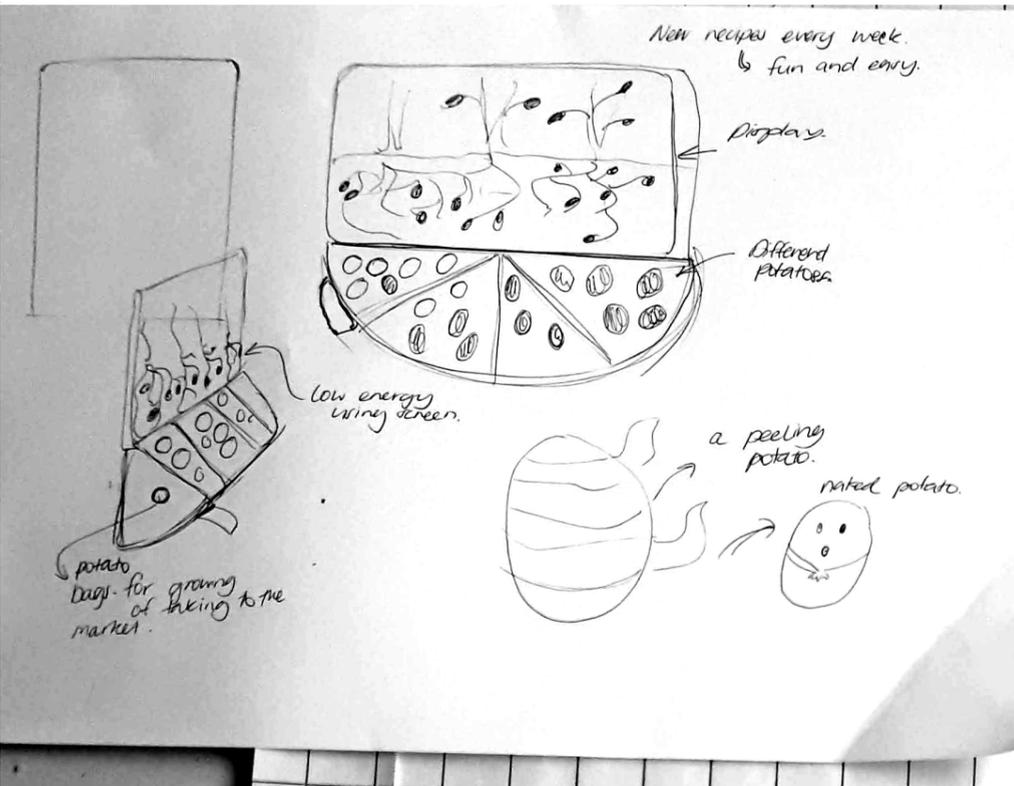
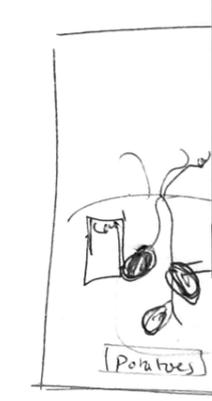
→ potato plate  
 → spins.

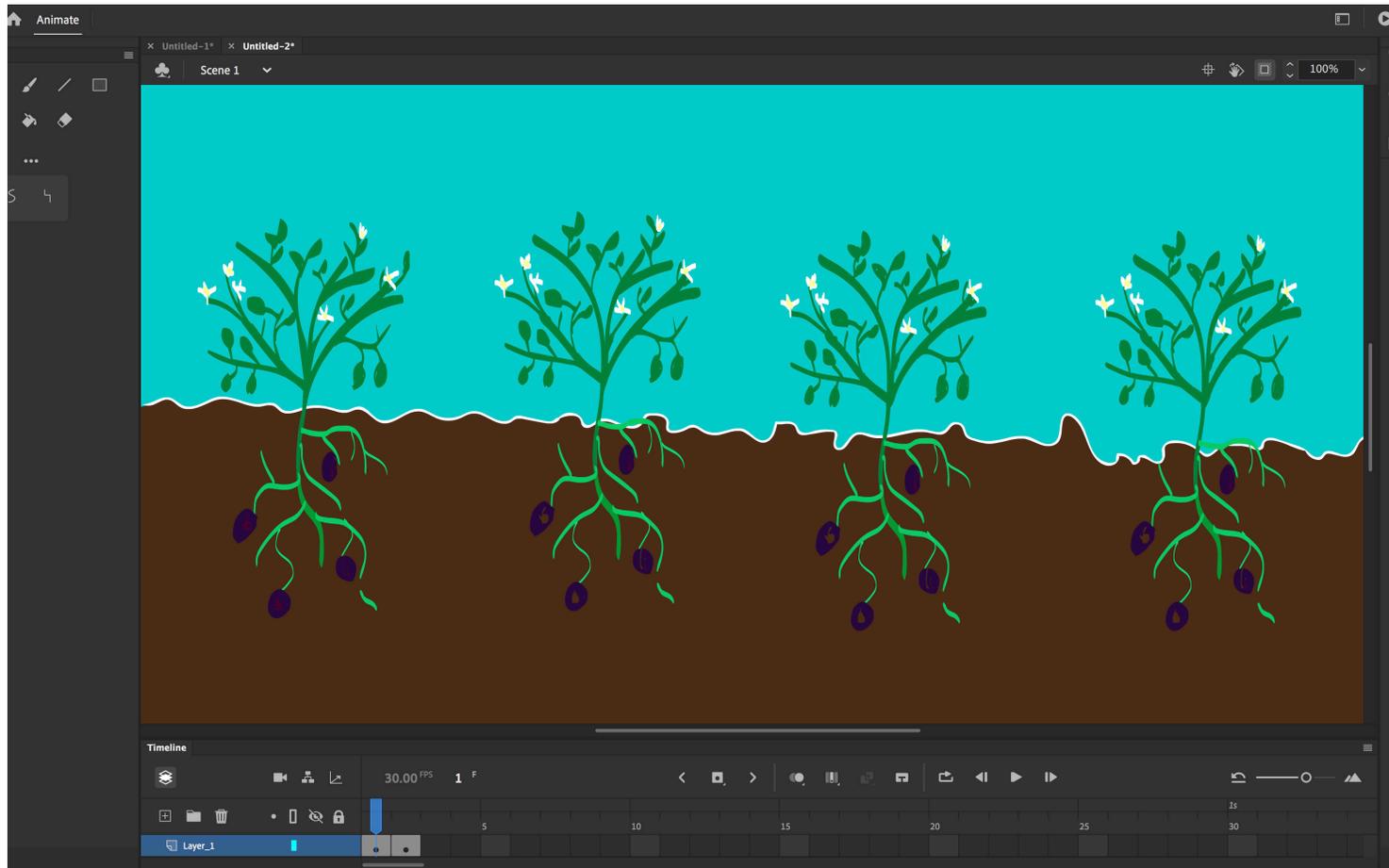
whole potatoes: mashed.  
 chips ⇒ wedges sliced.  
 shaved.



Digital display

- home page. show the potato plants growing in the soil.
- ⇒ providing nutrients.
- ⇒ You can see the different shapes + colours of the tubers.
- ⇒ You can see the different colours of the flowers on the plant.





Animation for digital display.

User will click on the different coloured potato tubers on the screen to access information (i.e. nutrition, recipes, growth, farms and location).